

# 1 Programme of Objectives 2020

2  
3 How will we change the world in 2020? The Student Union of the University of Helsinki's  
4 Programme of Objectives is a guiding document approved by the Representative Council, setting  
5 out the focus areas for each year's activities. The Programme of Objectives is based on HYY's  
6 Strategy 2016–2020 and an assessment of our operating environment. It defines the Student  
7 Union's activities together with our description of continuous activities. The Programme of  
8 Objectives is a description of what we are investing in, besides our continuous activities, in 2020.  
9 The Programme of Objectives has one main objective, which requires several of our sectors for its  
10 realisation. Besides the main objectives, the programme also has other objectives, which are either  
11 areas of development for a specific sector or projects carried out in addition to continuous  
12 activities.

13 Themes that define our activities in 2020 include the Representative Council elections and the  
14 orientation of new Representative Council members. Current issues also include updating the Policy  
15 Paper, the Medium-term Financial Plan, the Equality Plan and the Ownership Strategy in light of the  
16 new strategy as well as the approaching municipal elections, the monitoring of the implementation  
17 of the University of Helsinki's new strategy and the changes in student healthcare caused by the  
18 FSHS expansion. We are also celebrating the 150th anniversary of the Old Student House next year.

## 19 20 Main objective: **Revolution of Volunteering 2.0**

21 We will continue the 'Revolution of volunteering' project, and volunteer activities in the Student Union  
22 are further developed. In 2019, we created new practices for training, thanking and rewarding  
23 volunteers as well as for their orientation and the recognition of their skills. In addition to this, we  
24 clarified the path volunteers have in the Student Union. In 2020, we will implement the renewed  
25 practices and continue with the service design of volunteer activities.

26 Our goal is to make volunteer activities meaningful and rewarding for student representatives, people  
27 involved with organisations and committees as well as Representative Council members, while also  
28 making them attractive to all other members. We are continuously charting all volunteers' needs for  
29 support and training, and both are offered trilingually throughout the year. We provide volunteers  
30 with increasing opportunities for participation and influencing as well as avenues for participating in  
31 societal discussion. We will invest in thanking and rewarding volunteers, and these practices will be  
32 established to cover all volunteer actors. After the Open Badge system, developed for the recognition  
33 of skills, has been piloted, we will take the system into extensive use for all volunteers. We will pay  
34 particular attention to student representatives in administration by having a dialogue with them and  
35 providing them with the required training and information to support them in their advocacy work.

## 36 **Integrating sustainable development into all activities**

37 We will establish the activities and mutual cooperation of the environmental and development  
38 cooperation sectors during the year. We will actively bring up environmental themes in our interaction  
39 with the University, the City of Helsinki and other relevant interest groups, all the while building  
40 cooperation networks. Our goal is for sustainability to be an integral part of the activities of all sectors.  
41 We will plan the activities of the environmental and development cooperation sectors as well as their  
42 role in HYY on a more long-term basis and more ambitiously than before. After next year, we will be  
43 an even more influential pioneer of sustainable operation in society than we are now.

44  
45  
46  
47  
48  
49  
50  
51  
52  
53  
54  
55  
56  
57  
58  
59  
60  
61  
62  
63  
64  
65  
66  
67  
68  
69  
70  
71  
72  
73  
74  
75  
76  
77  
78

## **Ensuring that HYY's policies can be seen in the roadmap for skills and the implementation plan for the University's new strategy / Students creating the skills of the future**

In 2020, a roadmap for skills is created for Finland under the direction of the Ministry of Education and Culture. The roadmap, a part of the education policy report, will define the steps that should be taken in order to increase the national level of education by 2030. In addition to this, an implementation plan for the new strategy of the University of Helsinki (for 2021–2030) will be drafted during the year. We will influence the roadmap and the implementation plan. We will emphasise how important students' wellbeing, legal protection, internationalisation opportunities and community and interaction skills as well as the accessibility and quality of education are for the creation of future skills. Our goal is for the roadmap for skills and the University's implementation plan to be in line with HYY's Strategy and educational and social policy. We will conduct the advocacy work in a cross-sectoral manner and in cooperation with our interest groups.

## **Becoming an expert in election advocacy work through the municipal elections**

In previous years, HYY's advocacy work related to parliamentary and municipal elections has only begun during the election spring. Next year, we will assess the success of previous election campaigns and develop a long-term influencing plan. We will create an operating method for election advocacy work in a cross-sectoral manner and begin the preparation of the municipal election campaign already in the autumn. We will update the Student Union's Urban Programme utilising the results of the Opiskelijan kaupunki 2019 ('student's city 2019') study. We will influence political parties already when they are planning their election programmes.

## **Developing internal activities**

We will develop the operation of HYY's Central Office. Our objective is to improve the wellbeing of members of the Board and personnel, to make internal processes more efficient and to reform our operating methods. We will create structures that promote vibrant trilingualism within the work community. We will develop our internal activities to make us operate more efficiently and flexibly as an organisation, while burdening the people at the Central Office less. We will assess the relevance of our operations in relation to the Strategy. We will critically assess the amount of work.